



your guide
to experiencing
MEMPHIS



folk
ALLIANCE INTERNATIONAL



MEM MUSIC
EXPORT
MEMPHIS

EXPERIENCE MEMPHIS AT FAI

Welcome to your guide to experiencing Memphis at this year's Folk Alliance International festival and conference! As Memphis' music export organization, we go to a lot of festivals to showcase our city's music - don't tell the others, but this is our favorite week of the year! Why? So many reasons, but here are the top two: the sheer amount and diversity of artists we can bring and connect (check them all out on the following pages), and the FAI community that is welcoming and inclusive but also ready to get business done, book artists and build long-term relationships. Keep reading for all the ways you can experience Memphis music in the next few days, and save this so that you know how to get in touch when you're ready to invite one of these talented artists to perform in your city or on your stage!



Elizabeth Cawein
Founder
Executive Director
Music Export
Memphis

MEM + Recording Academy Memphis Chapter Networking Mixer

5-6 PM, SATURDAY FEBRUARY 24 | BENTON'S

Enjoy a drink on us and mix and mingle with artists and industry from Memphis and the Recording Academy Memphis Chapter region. RSVP required: MusicExportMemphis.org/folk2024

OFFICIAL SHOWCASE SATURDAY FEBRUARY 24 | BENTON'S

6 PM	Amy LaVere
6:45 PM	Doug MacLeod
7:30 PM	Alice Hasen & Josh Threlkeld
8:15 PM	Aaron James
9 PM	Memphissippi Sounds
9:45 PM	Rachel Maxann

MEM PRESENTS: The Folk Fiesta NIGHTLY | PRIVATE SHOWCASE ROOM 643

THURSDAY

10:30 PM Doug MacLeod
10:55 PM Daykisser
11:20 PM Graham Winchester
11:45 PM Alexis Jade
12:10 AM Rodrick Duran
12:35 AM Aquarian Blood
1:00 AM Rachel Maxann
1:25 AM Memphissippi Sounds
1:50 AM Alice Hasen &
Josh Threlkeld

FRIDAY

10:30 PM Memphissippi Sounds
10:55 PM Aquarian Blood
11:20 PM Rodrick Duran
11:45 PM Doug MacLeod
12:10 AM Daykisser
12:35 AM Graham Winchester
1:00 AM Alexis Jade
1:25 AM Amy LaVere
1:50 AM Aaron James

SATURDAY

10:30 PM Alexis Jade
10:55 PM Aaron James
11:20 PM Amy LaVere
11:45 PM Aquarian Blood
12:10 AM Rachel Maxann
12:35 AM Alice Hasen &
Josh Threlkeld
1:00 AM Rodrick Duran
1:25 AM Graham Winchester
1:50 AM Daykisser

THANKS TO OUR SPONSORS AND PARTNERS

Bruce Newman, Esq., host of
Bruce's Folksong Fiesta WEVL 89.9FM
Recording Academy Memphis Chapter

Charles Vergos' Rendezvous
Soul & Spirits Brewing
Old Dominick Distillery



AARON JAMES

Aaron James' debut album "Nobody Really Makes Love Anymore", which released on Nov. 4th 2022, is an artistic statement that feels like one long meaningful conversation about love, addressing the full spectrum sentimentality of the emotion. "NRMLA" winds through imaginative folk centric numbers lavished with richly layered lead and harmony vocals, ethereal textures, and a mélange of outdoor sounds. With over a million Spotify streams to his name, and two years of national touring under his belt, sharing the stage with Mipso and other folk greats, Aaron James strives to be an example of the vulnerability it takes to create real human connection.

Priority @ FAI: Booking, co-writing, publicity
MGMT: management@weareunapologetic.com / aaronjmsmusic.com



ALICE HASEN + JOSH THRELKELD

Alice Hasen and Josh Threlkeld may be Memphis' newest duo, but the two performers combine decades of experience honing their craft and sharing their passion for their instruments. Their act was founded upon a love of spontaneity and the sheer joy of music-making. Instrumental flights of fancy are part of every show – in fact, to the delight of their audiences, each Hasen & Threlkeld performance always includes a completely improvised new tune, unique to that night's show. Their debut EP, "Aisling Farm Sessions," dropped in August 2023 to a warm reception - one track, a reinterpretation of the Bluegrass classic "Angeline the Baker," was featured on Spotify's "New Grass" editorial playlist.

Priority @ FAI: Booking, management, festivals
MGMT: alice.hasen@gmail.com / hasenandthrelkeld.com



AMY LAVERE

Just when you think Amy LaVere is at the top of her craft, it grows into something even more powerful. Her songs are original and timeless, making her well known among songwriters and critics alike. NPR's Robert Siegel says she "specializes in lyrics that are more barbed than her sweet soprano prepares you for." Amos Perrine of No Depression has written of Amy: "Her songs have a level of detail comparable to a photo. LaVere has a knack for documenting simple moments and making them riveting." Her growing catalog of material and steady critical acclaim suggest a first-tier presence on the Americana and indie-folk circuits." Recording has begun for Amy's 8th solo record titled 'Fiction, The True Story Of Love,' set for release this year.

Priority @ FAI: Festival bookings, management, label
Booking: Lee Huber, lee@odyssey-touring.com / amylavere.com



ALEXIS JADE + THE GEMSTONES

Alexis Jade is an old soul with a new sound. Growing up in the small town of Rosemark, outside of Memphis, she has been influenced by a mix of country, folk, and rock 'n' roll. Coming from such a rich music area, her dreams of performing have been cultivated from a young age. Her debut EP "With Love, Alexis Jade", is an ambient, country expression of heartache, triumph, and the journey to finding your worth. Leaning into the unwavering, fearless trailblazers who carved a path for women in country music, Alexis Jade brings a new flare to the time old tales of heartbreak, determination, and hell-raising.

Priority @ FAI: Festival bookings
MGMT: info@alexisjademusic.com / alexisjademusic.com



AQUARIAN BLOOD

Aquarian Blood started as a home recording project for partners Laurel and JB Horrell. In the 10 years since, the live band has varied from as many as 7 people to a duo. The songs range from atmospheric acoustic pieces to extended full band jams. The band's first three LPs were released on Memphis' Goner Records. Spring 2024 brings the release of their fourth LP "Counting Backwards Again" on Black & Wyatt Records in conjunction with Beluga Records from Sweden and Head Perfume Records from Germany. The tracks range from some of the groups most primitive recordings to date, to some of their most personal. Rolling Stone says: "Memphis husband-and-wife duo Aquarian Blood play country and folk with a heavy mind-altering dose of psychedelia."

Priority @ FAI: Booking

MGMT: aquarianblood@gmail.com / aquarianblood.bandcamp.com



DAYKISSER

Drawing from mixes of rock, folk, and americana, Daykisser presents a warm, authentically indie sound, with a full dynamic range that recalls the early days of analog pop, when guitar melodies were lyrical and drums were bright and clear. With one full-length album, two EPs, and multiple music videos under their belt, Daykisser continues to release and perform music.

Priority @ FAI: Booking, publicity, festivals

MGMT: daykisserband@gmail.com / daykisserband.com



DOUG MACLEOD

Doug is a multiple Blues Music Award winner, including the 2023 Blues Music Award for Acoustic Artist Of The Year and the 2018 Blues Music Award for Acoustic Album Of The Year 'Break The Chain'. In 2023 he won the Blues Music Award for Acoustic Artist Of The Year. In 2022 'A Soul To Claim' was named a Downbeat Magazine 'Album Of The Year'. Over 40 years, 27 studio albums, several live records, compilations, two blues guitar instructional DVDs, and a live performance DVD he continues the tradition of the storytelling bluesman.

Priority @ FAI: Booking, festivals

MGMT: Miki Mulvehill, mmvt@me.com / doug-macleod.com

Booking: UK - Movin Music / mike@movinmusic.co.uk // Spain - info@sounddealers.es

Europe - karenproeme@online.nl



GRAHAM WINCHESTER

Graham Winchester was born in Memphis, Tennessee and has the music of the city in his blood. Kin to the late songwriting great Jesse Winchester, Graham has carved out a name for himself writing songs for both his solo work and for bands like Turnstyles, The Sheiks, Devil Train, and more. His latest solo record, "Nobody Waters the Flowers," is currently being picked up by Red Curtain Records which will give the vinyl release worldwide distribution. Playing over 300 shows a year, the multi-instrumentalist performs frequently in Memphis, different parts of the US, and also has gone to Europe six times in the last decade. 2024 will see Winchester's band Turnstyles return to Europe to promote a new live record.

Priority @ FAI: Sync licensing

MGMT: glwinchester88@gmail.com / GrahamWinchester.bandcamp.com



MEMPHISSIPPI SOUNDS

Memphississippi Sounds is an eclectic blues duo consisting of Cameron Kimbrough, grandson of hill country blues legend Junior Kimbrough, and Memphis' Own Yella P, a blues and hip-hop artist who got his start with blues legend Big Jerry Parnell. Memphississippi Sounds debuted their custom sound at the New Daisy Theatre while opening up for guitar legend Eric Gales. Since then, they've taken the Memphississippi sound on the road, playing everywhere from crowded juke joints to major music festivals throughout the United States, Canada and Europe. In 2021, Memphississippi Sounds released their critically acclaimed debut album, *Welcome to the Land*, a project that charted internationally and also earned them their first Blues Awards nomination for Best Emerging Artist Album.

Priority @ FAI: Booking, DJs, distribution

MGMT: memphissippisounds@gmail.com / memphissippisounds.com



RACHEL MAXANN

As a singer-songwriter, Rachel Maxann describes her style as Vintage Indie-Rock and Post-Modern Folklore. Originally from Ohio, Rachel has been deeply influenced by the music culture of every area where she has lived - North Carolina, New Orleans, LA, and Memphis. "In the same show, you'll hear country influences, blues influences, rock and pop influences, and maybe even some musical theatre." By the time she arrived in Memphis in 2020, Rachel was ready for the sounds she had cultivated to weave a tapestry of her own genre - a uniquely Memphis sound from an original voice.

Priority @ FAI: Booking agent, publicist

MGMT: Angela@Muddypawpr.com / rachelmaxann.com



RODRICK DURAN

Rodrick transitioned to suburb life in Shenandoah Valley when he was six years old. Singing on Sundays and playing Motown on Mondays were regular weekly routines along with learning to play the piano and guitar. Performing and creating music came naturally at a young age, and he wrote his first song at 13. Rodrick now resides in Memphis and continues to collaborate with gifted musicians and train his vocal originality. He believes collaboration is key to creativity and there is nothing that compares to getting together in person with other artists and bringing songs to life. Rodrick welcomes the opportunity to sell his lyrics to prospective buyers, publishers, and artists looking for new song material.

Priority @ FAI: Publishing

MGMT: simplyb2b@gmail.com / rodrickduran.com

Find us everywhere @musicexportmem



Music Export Memphis is a 501c3 nonprofit that functions as an export office for Memphis music. In addition to grant opportunities for Memphis artists, we produce showcases at festivals and invite folks to experience our city through our music. We support all of our showcasing artists with travel stipends, conference badges and more. All you have to do to qualify? Live in Memphis. Learn more at musicexportmemphis.org.

MEMPHIS FOLK FIESTA



OFFIC. SHOWCASES

DOUG MACLEOD
AMY LAVERE
RACHEL MAXANN
MEMPHISSIPPI SOUNDS
ALICE HASEN & JOSH THRELKELD
AARON JAMES

2/24 • BENTON'S

Come taste the PRIVATE SHOWCASES

GRAHAM WINCHESTER
DAYKISSER
ALEXIS JADE
RODRICK DURAN
AQUARIAN BLOOD

**MEET
MEMPHIS**

INDUSTRY
HAPPY HOUR
BENTON'S
SAT 2/24 5-6 P

THU
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ROOM643

**B
Y** **MEM** MUSIC
EXPORT
MEMPHIS

Bruce Newman
89.9 WEVL

 RECORDING
ACADEMY

ILLUSTRATION / DESIGN
BY @KYLETAYLORART